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Preface

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PREFACE

This is the second Issue of Volume XVI of the *Journal of International Business and Law (JIBL)*, a joint publication by the students of the Law School and the Zarb School of Business of Hofstra University and the second Issue that I served as the second faculty editor and advisor of the *Journal* succeeding Dr. James P. Neelankavil, founder and first faculty editor and advisor, former Robert E. Brockway Distinguished Professor and currently Professor Emeritus of Marketing and International Business who retired in December 2015.

As a new faculty editor and advisor, I am eager to keep and nurture the *Journal's* excellent traditions, which include the planned peer-reviewed article evaluation process, the interdisciplinary nature, the focus on international business and law, and publishing academic articles written by students, faculty, and practitioners.

Volume XVI Number II contains business articles, legal articles, an essay, a book review, and legal student works. The topics are all relevant and timely in the field of international business and law. They examine a variety of subjects: diversity jurisdiction, dual-class share structures, an economic comparison on U.S. GAAP and IFRS, social conspicuousness' effect on the luxury market, intellectual property, the Minamata Convention, High frequency trading and corporate tax avoidance.

I would like to express my sincere gratitude and appreciation to Alyssa Goldrich and Robert Byrne, editors-in-chief in the law and business sections, respectively, and all the editorial board members for their excellent services in making this issue an important vehicle for interdisciplinary research.

I welcome manuscripts all the year round and please submit your manuscript to:

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Or thru email to boonghee.yoo@hofstra.edu.

Manuscripts sent to the *Journal of International Business and Law* should:

- Be original
- Be academic in nature
- Not have already been published or accepted for publication elsewhere.

I hope you find Volume XVI Number II of *JIBL* to be useful. I encourage and seek your active participation and patronage in this endeavor.

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