

Hofstra University School of Education, Health and Human Services
Hofstra College of Liberal Arts and Sciences
Hofstra University School of Law
Hofstra University School of Medicine
in partnership with
North Shore-LIJ Health System
and the
Hofstra Cultural Center
present

A Conference

**NEW DIRECTIONS IN
AMERICAN HEALTH CARE:**
Innovations From
Home and Abroad

Thursday and Friday, March 11 and 12, 2010

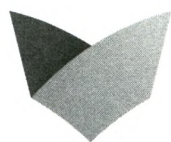
REGISTRATION PROGRAM



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*Center for Learning and Innovation at
North Shore-LIJ Health System*



*The Institute for Healthcare Disparities at
Nassau University Medical Center*



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Stuart Rabinowitz

*President and
Andrew M. Boas and Mark L. Claster
Distinguished Professor of Law
Hofstra University*

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Hofstra University*

Conference Co-Directors:

Janet Dolgin, Ph.D., J.D.

*Jack and Freda Dicker Distinguished Professor of Health Care Law
Hofstra University School of Law*

Rachel Kreier, Ph.D.

*Assistant Professor of Economics
Hofstra College of Liberal Arts and Sciences*

Corinne Kyriacou, Ph.D.

*Assistant Professor of Community Health
Hofstra University School of Education, Health and Human Services*

Special Conference Adviser:

David Weiss, Ph.D.

*Associate Professor of Health Administration
Hofstra University School of Education, Health and Human Services*

CONFERENCE THEME

The United States faces social, political, economic and health burdens as a result of uninsured and underinsured residents. The future of U.S. health care reform is uncertain. Many other nations (while having long ago achieved universal coverage) have experimented over the past few decades with a spectrum of organizational innovations as they have grappled with issues of cost, quality, and persistent health disparities. A number of states and localities, such as Massachusetts, are working to provide universal or near-universal health care coverage. The experiences of other nations and the successes and failures of state and local efforts contain valuable lessons that should inform American health care policy. The goal of the *New Directions in American Health Care* conference is twofold: 1) to facilitate discussion from an interdisciplinary perspective around transferable solutions to continuing shortcomings in American health care finance and delivery a year into the new U.S. presidential administration; and 2) to help set a research and policy agenda to ameliorate critical dilemmas in coverage, cost and quality of health care.

KEYNOTE SPEAKERS

Vicente Navarro, M.D., Ph.D., Dr.P.H.
Professor of Public Policy, Sociology and Policy Studies
Bloomberg School of Public Health, Johns Hopkins University
Hofstra University Presidential Scholar

Dr. Navarro is the author of *The Political Economy of Social Inequalities: Consequences for Health and Quality of Life* and *The Politics of Health Policy: The U.S. Reforms, 1980-1994*, among many other publications in a long and productive scholarly career. Dr. Navarro was a member of the White House Task Force on National Health Care Reform, chaired by then First Lady Hillary Clinton.

Peter Zweifel, Ph.D.
Professor of Economics
University of Zurich, Switzerland
Joseph G. Astman Distinguished Conference Scholar

Dr. Zweifel is the world's foremost expert on the Swiss social health care system and an active participant in scholarly investigation of market-oriented European health care reform. His distinguished publication record in three languages (German, English and French) includes 10 books, more than four dozen scholarly articles, and dozens of contributions to edited volumes. His current research focuses on measurement of consumer preferences and consumer willingness to pay in health care markets.

SPECIAL GUESTS

Deborah Bachrach, J.D.
Health Care Attorney and Health Policy Consultant

Ms. Bachrach is the former New York State Medicaid director and deputy commissioner of health.

Howard B. Dean III, M.D.
Senior Presidential Fellow, Peter S. Kalikow Center for the Study of the American Presidency,
Hofstra University (2009-2010)

Dr. Dean served as chairman of the Democratic National Committee from 2005 to 2009. He was a candidate for the Democratic nomination for president in 2004, and served as governor of the state of Vermont from 1991 to 2003.

CONFERENCE COORDINATORS

Natalie Datlof
Executive Director
Hofstra Cultural Center

Athelene A. Collins
Senior Associate Director
Hofstra Cultural Center

CONFERENCE ADVISORY COMMITTEE

David L. Battinelli, M.D.

*Senior Associate Dean for Education and Professor of Medicine
Hofstra University School of Medicine in partnership with North Shore-LIJ Health System*

Veronica Catanese, M.D.

*Senior Associate Dean for Academic Affairs
Hofstra University School of Medicine in partnership with North Shore-LIJ Health System*

Warren Frisina, Ph.D.

*Associate Professor of Religion and
Dean, Hofstra University Honors College*

Richard Himelfarb, Ph.D.

*Associate Professor of Political Science
Hofstra University*

Lawrence Levy

*Executive Director
National Center for Suburban Studies at Hofstra University®*

Cheryl Mwaria, Ph.D.

*Professor and Chair
Department of Anthropology, Hofstra University*

Dorothy Pumo, Ph.D.

*Professor Emerita
Department of Biology, Hofstra University*

June D. Scarlett, M.Sc., M.P.H.

*Associate Dean for Administration
Hofstra University School of Medicine in partnership with North Shore-LIJ Health System*

Mitchell Schare, Ph.D.

*Professor of Psychology
Hofstra University*

Lawrence G. Smith, M.D.

Dean, Hofstra University School of Medicine in partnership with North Shore-LIJ Health System

Joel Weintraub, M.D., J.D.

*Special Professor of Law
Hofstra University School of Law*

David Weiss, Ph.D.

Associate Professor of Health Administration, Hofstra University

The conference co-directors wish to express their gratitude to **Roshni Persaud, J.D., M.P.H.**, Hofstra Health Law Program administrator, for her energy, creativity, and attention to detail, and to the wonderful staff at the Hofstra Cultural Center, especially Executive Director **Natalie Datlof** and Senior Associate Director **Athelene A. Collins**, for their wisdom, experience, and thoughtful advice.

8 a.m.-4 p.m.

CONFERENCE REGISTRATION and CONTINENTAL BREAKFAST

Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall
Joan and Donald E. Axinn Library, 10th Floor, South Campus

POSTER SESSION

Posters illustrating research papers written for Professor Alan Jakimo's Hofstra University School of Law course "The Law of Drug Discovery, Development, and Commercialization" - a course designed to survey how law and regulation help shape the "bench-to-bedside" landscape that must be traversed by regulated medical products (drugs, biologics, and medical devices).

8:50 a.m.

WELCOMING REMARKS

9-10 a.m.

PLENARY KEYNOTE ADDRESS

Peter Zweifel, Ph.D.

Professor of Economics
University of Zurich, Switzerland

Joseph G. Astman Distinguished Conference Scholar

*What Do Citizens Expect From Their Health Care System?
Implications for Swiss Health Policy*

10:15-11:30 a.m.

Session I: QUALITY OF CARE AND COVERAGE INNOVATION

Moderator

Akilah Folami, J.D., Professor of Law
Hofstra University School of Law

Training to Meet Tomorrow's Health Care Delivery Model

Kathleen Gallo, R.N., Ph.D., Center for Learning and Innovation at
North Shore-LIJ Health System

Lawrence Smith, M.D., Dean
Hofstra University School of Medicine

Aligning Incentives for Value and Quality in the Medicare Program
Stuart Guterman, Program on Payment System Reform,
The Commonwealth Fund

11:30 a.m.-12:45 p.m.

LUNCH (on your own)

12:50-2:15 p.m.

**Session II: POLITICAL AND HISTORICAL PERSPECTIVES
ON U.S. REFORM EFFORTS**

Moderator

Joel Weintraub, M.D., J.D., Special Professor of Law
Hofstra University School of Law

Single Payer and Health Care Reform: What's Next?
Oliver Fein, M.D., Weill Cornell Medical College

*The Spirits of Reform Past: How the Ghosts of Clinton Era Public Opinion Haunt
Obama Health Reform*

Richard Himelfarb, Ph.D., Department of Political Science,
Hofstra University

Health Initiatives of the Young Lord's Party

Theresa Horvath, PA-C, M.P.H., Physician Assistant Studies Program,
Hofstra University

The Political Calculus of Health Care Reform in Modern American Politics

Edward J. Rollins, Senior Presidential Fellow, Peter S. Kalikow Center for the
Study of the American Presidency, Hofstra University (2009-2010);
Senior Political Analyst, CNN News

2:30-3:45 p.m.

Session III: MEETING THE CHALLENGES OF AN AGING POPULATION I

Moderator

Ashira Ostrow, J.D., Professor of Law
Hofstra University School of Law

*Implementing and Disseminating a Falls Prevention Program in At-Risk Older Adults
Living in a Naturally Occurring Retirement Community-Supportive Services Program*

Dale Chaikin, M.S., R.N., Community Health/NORC Programs,
North Shore-LIJ Health System

Ethics and Justice: Theories as Applied to Age-Based Rationing

Hengameh Hosseini, Ph.D., Department of Public Health and
Health Care Administration, Seton Hall University

*A Tale of Two Studies: The Impact of Remote Patient Monitoring Upon Medicare
Beneficiaries With Heart Failure*

Renee Pekmezaris, Ph.D., Community Health and Health Services Research,
North Shore-LIJ Health System

4-5 p.m.

Session IV: MEETING THE CHALLENGES OF AN AGING POPULATION II

Moderator

Donna Reed, LCSW, Director, Division of Long-Term Care Services,
Nassau County Department of Senior Citizen Affairs

*The Impact of an End-of-Life Communication Skills Intervention on
Physicians In Training*

Renee Pekmezaris, Ph.D., Community Health and Health Services Research,
North Shore-LIJ Health System

Debunking the Myths Surrounding Exercise and Older Adults

Katie Sell, Ph.D., CSCS, and **Steven Frierman, Ph.D.**
Department of Physical Education and Sport Sciences, Hofstra University

7-9 p.m.

CONFERENCE DINNER

Hofstra University Club
David S. Mack Hall, North Campus

Deborah Bachrach, J.D.

Health Care Attorney and Health Policy Consultant
Former New York State Medicaid Director and Deputy Commissioner of Health

Federal Health Policy: Impact on States

8 a.m.-3 p.m.

CONFERENCE REGISTRATION and CONTINENTAL BREAKFAST

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Joan and Donald E. Axinn Library, 10th Floor, South Campus

POSTER SESSION

Posters illustrating research papers written for Professor Alan Jakimo's Hofstra University School of Law course "The Law of Drug Discovery, Development, and Commercialization" – a course designed to survey how law and regulation help shape the "bench-to-bedside" landscape that must be traversed by regulated medical products (drugs, biologics, and medical devices).

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PLENARY KEYNOTE ADDRESS

Vicente Navarro, M.D., Ph.D., Dr.P.H.

Professor of Public Policy, Sociology and Policy Studies
Bloomberg School of Public Health, Johns Hopkins University
Hofstra University Presidential Scholar

Will We Ever Have a National Health Program in the United States?

10-11:45 a.m.

Session V: SOCIOECONOMIC DISPARITIES AND COVERAGE INNOVATION

Moderator

Vern Walker, Ph.D., J.D., Professor of Law
Hofstra University School of Law

*Health Reform and Health Equity: Sharing Responsibility
for Health in the United States*

Erika Blacksher, Ph.D., The Hastings Center

NuHealth: A 21st-Century Model for Safety-Net Systems

Aloysius B. Cuyjet, M.D., M.P.H., FACC, FACP, The Institute for Healthcare Disparities,
Nassau University Medical Center

The Ethical Implications of the Attempts to Reduce Health Care Costs

Hangameh Hosseini, Ph.D., Graduate Department of Public and
Health Care Administration, Seton Hall University

*Activities to Reduce Health Disparities Under Massachusetts
Health Care Reform*

Joel S. Weissman, Ph.D., Harvard Medical School;
Former Senior Health Policy Advisor to the Secretary,
Massachusetts Executive Office of Health and Human Services

Noon-2 p.m.

CONFERENCE LUNCHEON

Hofstra University Club
David S. Mack Hall, North Campus
(Limited reservations available on a first-come, first-served basis.)

Howard B. Dean III, M.D.

Senior Presidential Fellow, Peter S. Kalikow Center for the
Study of the American Presidency, Hofstra University (2009-2010)

*The Evolving Role of Physicians in a Reformed American
Health Care System*

2:15-4 p.m.

Session VI: ALTERNATIVE MODELS: LESSONS FROM HOME AND ABROAD

Moderator

Alan Jakimo, J.D., Special Professor of Law
Hofstra University School of Law; Partner, Sidley Austin LLP

The Swiss Experience With Managed Care

Rachel Kreier, Ph.D., Department of Economics, Hofstra University
Sophie Wanert, World Health Organization

Health Care in Canada: Setting the Record Straight

Martha Livingston, Ph.D., SUNY College at Old Westbury

ERISA and Federalism: Limits to State and Local Health Care Reforms

Lawrence I. Palmer, LL.B., Department of Health Administration,
Virginia Commonwealth University

No Wrong Door: A Model for Biopsychosocial Health Care in the 21st Century

Louise Skolnik, D.S.W., Adelphi University School of Social Work
Shelly Schechter, M.S., APRN, BC, Division of Community and Maternal
Child Health, Nassau County Department of Health

An Update on Massachusetts Health Care Reform

Joel S. Weissman, Ph.D., Harvard Medical School;
Former Senior Health Policy Advisor to the Secretary,
Massachusetts Executive Office of Health and Human Services

4:15 p.m.

CLOSING REMARKS and RECEPTION

Leeds Morelli & Brown Atrium
Seryl and Charles Kushner Hall, South Campus

CONTINUING MEDICAL AND LEGAL EDUCATION CREDITS (CME and CLE)

CONTINUING MEDICAL EDUCATION (CME) CREDITS



ACCREDITATION

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of North Shore-LIJ Health System and Hofstra University. North Shore-LIJ Health System is accredited by the Accreditation Council for Continuing Medical Education to provide Continuing Medical Education for physicians.

CREDIT DESIGNATION

The North Shore-LIJ Health System designates this Continuing Medical Education activity for a maximum of **10.50 AMA PRA Category 1 credits™**. Each physician should only claim credit commensurate with the extent of his or her participation in the activity.

DISCLOSURE POLICY STATEMENT

North Shore-LIJ Health System adheres to the ACCME's New Standards for Commercial Support. Any individual in a position to control the content of a CME activity, including faculty, planners and managers, is required to disclose all financial relationships with commercial interests. All identified potential conflicts of interest are thoroughly vetted by North Shore-LIJ for fair balance and scientific objectivity and to ensure appropriateness of patient care recommendations.

GOALS

The goal of the *New Directions in American Health Care* conference is twofold: 1) to facilitate discussion from an interdisciplinary perspective around transferable solutions to continuing shortcomings in American health care finance and delivery a year into the new U.S. presidential administration; and 2) to help set a research and policy agenda to ameliorate critical dilemmas in coverage, cost and quality of health care.

OBJECTIVES

All North Shore-LIJ Health System CME activities are designed to lead to improved patient care and patient safety. At the conclusion of this activity, participants should be able to:

1. Describe emerging issues and trends in U.S. health care reform and contrast with international models of health care and coverage innovation.

2. Summarize U.S. health care reform efforts in the context of political and historical perspectives.
3. Discuss the current challenges of providing quality health care to an aging population, and hypothesize about the impact of health care reform on this population.
4. Summarize the socioeconomic disparities that currently exist in U.S. health care, and describe innovative approaches to providing care to socioeconomically and culturally diverse communities.
5. Compare alternative models of delivery and coverage of quality health care from home and abroad, and discuss how these models can be used to improve health care services and coverage in different settings.

ACKNOWLEDGMENT OF COMMERCIAL SPONSORS

The organizers of this activity wish to gratefully acknowledge the educational grant support received from:

Garfunkel Wild, P.C.
EmblemHealth
Neurological Surgery, P.C.

CONTINUING LEGAL EDUCATION (CLE) CREDITS

Hofstra University School of Law is certified by the New York State Continuing Legal Education Board as an accredited provider of continuing legal education (CLE) in the state of New York.

New York CLE credits are available to satisfy the mandatory, non-transitional, requirement for attorneys attending the conference.

The program consists of two days: Day 1 (March 11) qualifies for five (5) non-transitional CLE credits in professional practice, and Day 2 (March 12) qualifies for three (3) non-transitional CLE credits in professional practice. Credit will be given for each day. No credit can be given for partial attendance at a session.

Please advise the CLE service secretary at the registration desk if you wish CLE credit. You will be required to complete sign-in sheets each day of the conference, and you must return these sheets at the conclusion of the day. Additionally, you must complete an evaluation for the program.

Lawyers admitted in jurisdictions other than New York should check with those jurisdictions to determine CLE requirements in their states. Scholarships are available. For more information, please contact Jeffrey Dodge at Hofstra University School of Law at (516) 463-0417.

LODGING INFORMATION

The Long Island Marriott Hotel and Conference Center in Uniondale, La Quinta Inn & Suites in Garden City, Hampton Inn in Garden City, and the Red Roof Inn in Westbury have been designated the official conference hotels. The following are the special discounted rates for room reservations.

LONG ISLAND MARRIOTT HOTEL AND CONFERENCE CENTER

101 James Doolittle Blvd.
Uniondale, NY 11553
Att: Reservations Manager
Tel: (516) 794-3800 or (800) 832-6255
Fax: (516) 794-5936
Room rate: \$169 per night, single/double/triple/quadruple occupancy
Cutoff date: Based on availability

LA QUINTA INN & SUITES

821 Stewart Avenue
Garden City, NY 11530
Tel: (516) 705-9000 or (800) 531-5900
Fax: (516) 705-9100
Room rate: \$135 per night, single/double occupancy
Cutoff date: Based on availability

HAMPTON INN*

1 North Avenue
Garden City, NY 11530
Attn: Reservations Manager
Tel: (516) 227-2720 or (800) HAMPTON
Fax: (516) 227-2708
Room rate: \$139 per night, single or double occupancy
Cutoff date: Based on availability

The Hampton Inn offers a free hot breakfast, on-the-run breakfast bags, wired and wireless high-speed Internet access, 24-hour business center, 24-hour fitness center, indoor pool, guest laundry facility, studio suites, meeting room, board room, and the 100-percent Hampton Inn satisfaction guarantee.

RED ROOF INN*

699 Dibblee Drive
Westbury, NY 11590
Tel: (516) 794-2555; (800) RED-ROOF
Room rates: \$109.99 per night, single occupancy; \$115.99 per night, double occupancy; additional \$6 per person for triple or quadruple occupancy. Please include CP code CP518984 when making reservations to receive Hofstra University's discounted rate.
Cutoff date: Based on availability

NOTE: ALL RESERVATIONS WILL BE HELD UNTIL 6 P.M. ON DAY OF ARRIVAL UNLESS ACCOMPANIED BY THE FIRST NIGHT'S ROOM DEPOSIT OR SECURED BY A MAJOR CREDIT CARD. RESERVATIONS AT THE DISCOUNTED RATE ARE SUBJECT TO AVAILABILITY. WHEN MAKING YOUR RESERVATIONS, PLEASE IDENTIFY YOURSELF AS A PARTICIPANT IN THE **AMERICAN HEALTH CARE CONFERENCE** AT HOFSTRA UNIVERSITY.

Scheduled transportation will be arranged between the Hofstra University campus and contracted hotels. Schedules will be available at the Conference Registration Desk as well as at the hotels.

*Please be advised that there will be no shuttle service between the Hampton Inn or Red Roof Inn and the Hofstra University campus. Please visit the concierge desk for taxi service.



LOCATION OF HOFSTRA UNIVERSITY

HOFSTRA UNIVERSITY is located in Hempstead, Long Island, New York, about 25 miles east of New York City, less than an hour away by train or automobile. The Long Island Rail Road (LIRR) has frequent trains to the Hempstead Station and the Mineola Station from Pennsylvania Station, located at 34th Street and 7th Avenue, New York City, as well as from the Flatbush Avenue Station in Brooklyn, New York. Use local taxi service to the Hofstra campus.

Local Taxi Service:

All Island Taxi Service	(516) 481-1111	Ollie's Airport Service	(516) 437-0505
Hempstead Taxi	(516) 489-4460		(516) 352-6633
Pub Taxi Service	(516) 483-4433		(718) 229-5454

BY CAR: Travel on the Long Island Expressway to exit 38, Northern State Parkway, to Meadowbrook Parkway South (exit 31A), or Southern State Parkway to Meadowbrook Parkway North (exit 22N). Take Meadowbrook Parkway to exit M4 (Hempstead Turnpike). Proceed west on Hempstead Turnpike (Route 24W) to the Hofstra campus (approximately one mile).

TRANSPORTATION FROM AIRPORTS :

The Hofstra campus is located approximately 30 minutes by car from John F. Kennedy and LaGuardia International Airports.

For directions to the Hofstra campus, please visit hofstra.edu/directions.

Long Island Airport Limousine Service (LIALS)

LIALS provides shared service from JFK and LaGuardia International Airports to Hofstra University. LIALS can be called upon arrival at either JFK or LaGuardia International Airport at a public telephone: 656-7000 (no area code required). The phones are monitored from 4 a.m. through midnight, seven days a week. To make advance reservations, please call (718) 656-7000.

U.S. Limousine and Car Service

Personalized Transportation Service
(516) 352-2225 or (800) 962-2827

NOTE: Please be advised that there are no set fares charged by New York City yellow cabs between the airports and the Hofstra campus. Please confirm fee with the driver before starting your trip.

FOR FURTHER INFORMATION CONTACT:

HOFSTRA CULTURAL CENTER
243 Gallon Wing
113 Hofstra University
Hempstead, NY 11549-1130
Phone: (516) 463-5669; Fax: (516) 463-4793
E-mail: hofculctr@hofstra.edu
Web site: hofstra.edu/culture
Conference Web site: hofstra.edu/healthcareconference



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