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et al.: Front Matter

JOURNAL OF INTERNATIONAL BUSINESS AND LAW

ESTABLISHED 1999

A PUBLICATION OF THE HOFSTRA UNIVERSITY FRANK G. ZARB SCHOOL OF BUSINESS AND THE STUDENTS OF THE MAURICE A. DEANE SCHOOL OF LAW AT HOFSTRA UNIVERSITY 2018-2019

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et al.: Front Matter

FACULTY EDITOR AND ADVISOR'S PREFACE

This is the First Issue of Volume XVIII of the *Journal of International Business and Law* (*JIBL*), a joint publication by the students of the Law School and the Zarb School of Business of Hofstra University and I am serving as the second faculty editor and advisor of the *Journal* succeeding Dr. James P. Neelankavil, founder and first faculty editor and advisor, former Robert E. Brockway Distinguished Professor and currently Professor Emeritus of Marketing and International Business who retired in December 2015.

As the faculty editor and advisor, I have been eager to keep and nurture the *Journal's* excellent traditions, which include the planned peer-reviewed article evaluation process, the interdisciplinary nature, the focus on international business and law, and publishing academic articles written by students, faculty, and professionals.

Volume XVIII Number I contains legal and business articles, notes and student works. The topics are all relevant and timely in the field of international business and law, examining a variety of subjects.

I would like to express my sincere gratitude and appreciation to Kimberly Wilkens and Maxine Hirschler, editors-in-chief in the law and business sections, respectively, and all the editorial board members for their excellent services in making this issue an important vehicle for interdisciplinary research.

I welcome manuscripts all the year round and please submit your manuscript to:

Boonghee Yoo, Ph.D.
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Or thru email to boonghee.yoo@hofstra.edu.

Manuscripts sent to the Journal of International Business and Law should:

- Be original;
- Be academic in nature; and,
- Not have already been published or accepted for publication elsewhere.

I hope you find Volume XVIII Number I of *JIBL* to be useful. I encourage and seek your active participation and patronage in this endeavor.

Boonghee Yoo, Ph.D.
Faculty Editor and Advisor, *JIBL*Professor of Marketing and International Business
December 2018

EDITOR'S PREFACE

In an ever-increasing globalized world, the study of business and law on an international stage is vital. As a joint publication between Hofstra University's Maurice A. Deane School of Law and the Frank G. Zarb School of Business, we at the *Journal of International Business and Law* strive to provide a current analysis of the most pressing legal issues through the integration of business, law, and technology.

This issue includes timely topics concerning individual owner's copyright rights by organizations in Taiwan, as well as the controversial relationship formed in Chinese-Foreign Joint Ventures between Chinese directors and foreign companies within the Chinese territory. Additionally, we dive into the world of legal technology by examining the current trends of Artificial Intelligence and its practical application to legal practice and education. Lastly, we provide insight on the issue of trade and commercial policies under the current Trump Administration through the perspective of the Mexican economy.

This issue also includes two works from our talented staff. One note concerns the pressing issue of online sports gambling. Through an analysis of current statistics and legal roadblocks, the note ultimately advocates for the United State's participation in the industry in order to capitalize on lost profits. Another staff contributor examines how the Computer Fraud and Abuse Act currently serves as a vehicle for relief by employers in the context of confidentiality breaches by former employees.

I would like to extend gratitude to our faculty advisor for the Law Division, Professor Julian Ku and our faculty advisor for the Business Division, Professor Boonghee Yoo. Our journal is privileged to be guided by such talent. Additionally, I must express deep appreciation for the staff of the *Journal of International Business and Law*. If not for this group of hardworking individuals, this journal would not be the success it is today. I would like to specifically thank the Journal's Managing Board: Bari Rose Lebowitz, Lauren A. Heather, and Kevin Gebhart. It is an honor to work alongside each of you. I am eager to experience continued success in the Spring 2019 issue.

It is our highest hope that you enjoy the first issue of Volume XVIII of the *Journal of International Business and Law*.

Kimberly E. Wilkens
Editor-in-Chief

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LEGAL AND BUSINESS ARTICLES

Copyright Collective Management as Compulsory Licensing in Taiwan
The Effects of the Trump Agenda in a Global Economy: A Perspective from MexicoAbraham Alejandro Martinez Lopez
The Human Lawyer in the Age of Artificial Intelligence: Doomed for Extinction or in Need of a Survival ManualDessislav Dobrev
International Business and Investment in China, it is Wrong to Read the Face of the Chinese-Foreign Joint Venture that the Board of Directors is the Highest Authority
NOTES AND STUDENT WORKS
Into the Crucible: Considering the Springboard Doctrine in CFAA LitigationNam Youn Kim
The Online Sports World: The Loss of Billions, is it Time to Take a RiskBhanuka Mahabamunuge
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Journal of International Business and Law, Vol. 18, Iss. 1 [2018], Art. 2