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## Front Matter

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**JOURNAL OF INTERNATIONAL BUSINESS AND LAW**

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## FACULTY EDITOR AND ADVISOR'S PREFACE

This is the First Issue of Volume XX of the *Journal of International Business and Law (JIBL)*, a joint publication by the students of the Law School and the Zarb School of Business of Hofstra University and I am serving as the second faculty editor and advisor of the *Journal* succeeding Dr. James P. Neelankavil, founder and first faculty editor and advisor, former Robert E. Brockway Distinguished Professor and currently Professor Emeritus of Marketing and International Business who retired in December 2015.

As the faculty editor and advisor, I have been eager to keep and nurture the *Journal's* excellent traditions, which include the planned peer-reviewed article evaluation process, the interdisciplinary nature, the focus on international business and law, and publishing academic articles written by students, faculty, and professionals.

Volume XX Number I contains legal and business articles, notes and student works. The topics are all relevant and timely in the field of international business and law, examining a variety of subjects.

I would like to express my sincere gratitude and appreciation to Nicholas Bruno, Editor-in-Chief (Law Section) and Crista Marie Westley and Justin Burgess, Co-Editors-in-Chief (Business Section), and all the editorial board members for their excellent services in making this issue an important vehicle for interdisciplinary research.

I welcome manuscripts all the year round and please submit your manuscript to:

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Manuscripts sent to the *Journal of International Business and Law* should:

- Be original
- Be academic in nature
- Not have already been published or accepted for publication elsewhere.

I hope you find this issue of *JIBL* to be useful. I encourage and seek your active participation and patronage in this endeavor.

Boonghee Yoo, Ph.D.  
Faculty Editor and Advisor, JIBL  
RMI Distinguished Professor in Business and Professor  
Marketing and International Business  
December 2020

## EDITOR'S PREFACE

"If you believe false things about the world, and you make decisions on the basis of those beliefs, then those decisions are unlikely to yield the outcomes you expect and desire. The world pushes back." –*The Misinformation Age*. The realms of Law and Academia are built upon a foundation of citations. Scholars who publish their work in journals, such as ours, have a duty to provide sources through which their assertions are verified. Fortunately, or unfortunately, the world does not cite-check.

*The Journal of International Business and Law* published its second issue of Volume XIX just as the world began to acclimate to the fear and uncertainty of the pandemic. When will there be a vaccine? When will businesses reopen? Will I still be employed next week? Even as vaccines are administered and businesses begin to operate at full capacity, uncertainty remains as we inch closer to a post-pandemic world. But, with that being said, how often does certainty of the future occur? COVID-19 is not the first pandemic; fear of unemployment is nothing new. Humanity will continue to experience hardship and strive for something better. So, when the world pushes back, check your citations and proceed with confidence that you are on the right path.

This issue of *The Journal of International Business and Law* provides verifiable certainty on a wide range of topics. Our first article, which has become even more relevant in January 2021, provides thorough insight into the efficacy and effect of the Foreign Corruption Practices Act against foreign issuers. Our second article takes a novel approach at discussing artificial intelligence by analyzing its impact on emerging economies, focusing specifically on China and India.

Three articles in this issue are authored by three of our senior staff members. The first article describes how to close the global regulatory loophole that allows corporations to utilize micro influencers to evade consumer protection laws. The second article proposes a solution to fix Indonesia's failed healthcare system, which has created a market for clinical trials to serve as the primary source of healthcare. The final article underscores the severe harm to the planet caused by the production, use, and disposal of plastics; and proposes a global, legislative solution. Additionally, it is worth noting that the articles authored by our senior staff members are the only articles of Volume XX that were, and will be, written in a world without COVID-19.

I would like to extend gratitude to our faculty advisors Professor Julian Ku and Professor Bonghee Yoo, our senior and junior staff members, and our journal's managing board. If not for this group's ability to adapt and thrive in the new COVID-19 world, this journal would not have been able to publish an issue of such high quality. I have enjoyed working with you all and look forward to publishing another issue.

We sincerely hope you enjoy the first issue of Volume XX of the *Journal of International Business and Law*.

Nicholas S. Bruno

Editor-in-Chief

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**LEGAL AND BUSINESS ARTICLES**

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Enforcement of the Foreign Corrupt Practices Act  
Against Foreign Issuers: Helping or Hindering  
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AI Revolution in Emerging Economies:  
Analysis From China and India . . . . . *Dr. Jie Yang, Dr. Jieqiong Ma, &  
Seven Hills Panyala*

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**NOTES AND STUDENT WORKS**

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Plastics, the Death of Sea Turtles and American Businessmen:  
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