NEW DIRECTIONS IN
AMERICAN HEALTH CARE:
Innovations From Home and Abroad

Thursday and Friday, March 11 and 12, 2010
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We are grateful for additional conference support from:

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The Institute for Healthcare Disparities at Nassau University Medical Center
Hofstra University School of Education, Health and Human Services
Hofstra College of Liberal Arts and Sciences
Hofstra University School of Law
Hofstra University School of Medicine
in partnership with
North Shore-LIJ Health System
and the
Hofstra Cultural Center
present

A Conference

NEW DIRECTIONS IN AMERICAN HEALTH CARE:
Innovations From Home and Abroad

Thursday and Friday, March 11 and 12, 2010

Stuart Rabinowitz
President and Andrew M. Boas and Mark L. Claster
Distinguished Professor of Law Hofstra University

M. Patricia Adamski
Senior Vice President for Planning and Administration Adolph J. and Dorothy R. Eckhardt Distinguished Professor of Corporate Law Hofstra University

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Herman A. Berliner
Provost and Senior Vice President for Academic Affairs Lawrence Herbert Distinguished Professor Hofstra University

Conference Co-Directors:
Janet Dolgin, Ph.D., J.D.
Jack and Freda Dicker Distinguished Professor of Health Care Law Hofstra University School of Law

Rachel Kreier, Ph.D.
Assistant Professor of Economics Hofstra College of Liberal Arts and Sciences

Corinne Kyriacou, Ph.D.
Assistant Professor of Community Health Hofstra University School of Education, Health and Human Services

Special Conference Adviser:
David Weiss, Ph.D.
Associate Professor of Health Administration Hofstra University School of Education, Health and Human Services
The United States faces social, political, economic and health burdens as a result of uninsured and underinsured residents. The future of U.S. health care reform is uncertain. Many other nations (while having long ago achieved universal coverage) have experimented over the past few decades with a spectrum of organizational innovations as they have grappled with issues of cost, quality, and persistent health disparities. A number of states and localities, such as Massachusetts, are working to provide universal or near-universal health care coverage. The experiences of other nations and the successes and failures of state and local efforts contain valuable lessons that should inform American health care policy. The goal of the New Directions in American Health Care conference is twofold: 1) to facilitate discussion from an interdisciplinary perspective around transferable solutions to continuing shortcomings in American health care finance and delivery a year into the new U.S. presidential administration; and 2) to help set a research and policy agenda to ameliorate critical dilemmas in coverage, cost and quality of health care.

Dr. Navarro is the author of *The Political Economy of Social Inequalities: Consequences for Health and Quality of Life* and *The Politics of Health Policy: The U.S. Reforms, 1980-1994*, among many other publications in a long and productive scholarly career. Dr. Navarro was a member of the White House Task Force on National Health Care Reform, chaired by then First Lady Hillary Clinton.

Dr. Zweifel is the world’s foremost expert on the Swiss social health care system and an active participant in scholarly investigation of market-oriented European health care reform. His distinguished publication record in three languages (German, English and French) includes 10 books, more than four dozen scholarly articles, and dozens of contributions to edited volumes. His current research focuses on measurement of consumer preferences and consumer willingness to pay in health care markets.

Ms. Bachrach is the former New York State Medicaid director and deputy commissioner of health.

Dr. Dean served as chairman of the Democratic National Committee from 2005 to 2009. He was a candidate for the Democratic nomination for president in 2004, and served as governor of the state of Vermont from 1991 to 2003.

CONFERENCE COORDINATORS

Natalie Datlof  
Executive Director  
Hofstra Cultural Center

Athelene A. Collins  
Senior Associate Director  
Hofstra Cultural Center
The conference co-directors wish to express their gratitude to Roshni Persaud, J.D., M.P.H., Hofstra Health Law Program administrator, for her energy, creativity, and attention to detail, and to the wonderful staff at the Hofstra Cultural Center, especially Executive Director Natalie Datlof and Senior Associate Director Athelene A. Collins, for their wisdom, experience, and thoughtful advice.
THURSDAY, MARCH 11, 2010

8 a.m.-4 p.m.  
CONFERENCE REGISTRATION and CONTINENTAL BREAKFAST  
Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall  
Joan and Donald E. Axinn Library, 10th Floor, South Campus

POSTER SESSION  
Posters illustrating research papers written for Professor Alan Jakimo’s Hofstra University School of Law course “The Law of Drug Discovery, Development, and Commercialization” - a course designed to survey how law and regulation help shape the “bench-to-bedside” landscape that must be traversed by regulated medical products (drugs, biologics, and medical devices).

8:50 a.m.  
WELCOMING REMARKS

9-10 a.m.  
PLENARY KEYNOTE ADDRESS  
Peter Zweifel, Ph.D.  
Professor of Economics  
University of Zurich, Switzerland  
Joseph G. Astman Distinguished Conference Scholar  
What Do Citizens Expect From Their Health Care System?  
Implications for Swiss Health Policy

10:15-11:30 a.m.  
Session I: QUALITY OF CARE AND COVERAGE INNOVATION  
Moderator: Akilah Folami, J.D., Professor of Law  
Hofstra University School of Law  
Training to Meet Tomorrow’s Health Care Delivery Model  
Kathleen Gallo, R.N., Ph.D., Center for Learning and Innovation at North Shore-LIJ Health System  
Lawrence Smith, M.D., Dean  
Hofstra University School of Medicine  
Aligning Incentives for Value and Quality in the Medicare Program  
Stuart Guterman, Program on Payment System Reform, The Commonwealth Fund

11:30 a.m.-12:45 p.m.  
LUNCH (on your own)
12:50-2:15 p.m.

**Session II: POLITICAL AND HISTORICAL PERSPECTIVES ON U.S. REFORM EFFORTS**

**Moderator**

Joel Weintraub, M.D., J.D., Special Professor of Law
Hofstra University School of Law

*Single Payer and Health Care Reform: What's Next?*
Oliver Fein, M.D., Weill Cornell Medical College

*The Spirits of Reform Past: How the Ghosts of Clinton Era Public Opinion Haunt Obama Health Reform*
Richard Himelfarb, Ph.D., Department of Political Science, Hofstra University

*Health Initiatives of the Young Lord's Party*
Theresa Horvath, PA-C, M.P.H., Physician Assistant Studies Program, Hofstra University

*The Political Calculus of Health Care Reform in Modern American Politics*
Edward J. Rollins, Senior Presidential Fellow, Peter S. Kalikow Center for the Study of the American Presidency, Hofstra University (2009-2010); Senior Political Analyst, CNN News

2:30-3:45 p.m.

**Session III: MEETING THE CHALLENGES OF AN AGING POPULATION I**

**Moderator**

Ashira Ostrow, J.D., Professor of Law
Hofstra University School of Law

*Implementing and Disseminating a Falls Prevention Program in At-Risk Older Adults Living in a Naturally Occurring Retirement Community-Supportive Services Program*
Dale Chaikin, M.S., R.N., Community Health/NORC Programs, North Shore-LIJ Health System

*Ethics and Justice: Theories as Applied to Age-Based Rationing*
Hengameh Hosseini, Ph.D., Department of Public Health and Health Care Administration, Seton Hall University

*A Tale of Two Studies: The Impact of Remote Patient Monitoring Upon Medicare Beneficiaries With Heart Failure*
Renee Pekmezaris, Ph.D., Community Health and Health Services Research, North Shore-LIJ Health System
4-5 p.m.  

Session IV: MEETING THE CHALLENGES OF AN AGING POPULATION II  

Moderator  

Donna Reed, LCSW, Director, Division of Long-Term Care Services, Nassau County Department of Senior Citizen Affairs  

The Impact of an End-of-Life Communication Skills Intervention on Physicians In Training  
Renee Pekmezaris, Ph.D., Community Health and Health Services Research, North Shore-LIJ Health System  

Debunking the Myths Surrounding Exercise and Older Adults  
Katie Sell, Ph.D., CSCS, and Steven Frierman, Ph.D.  
Department of Physical Education and Sport Sciences, Hofstra University  

7-9 p.m.  

CONFERENCE DINNER  
Hofstra University Club  
David S. Mack Hall, North Campus  

Deborah Bachrach, J.D.  
Health Care Attorney and Health Policy Consultant  
Former New York State Medicaid Director and Deputy Commissioner of Health  

Federal Health Policy: Impact on States
CONFERENCE REGISTRATION and CONTINENTAL BREAKFAST
Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall
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PLENARY KEYNOTE ADDRESS

Vicente Navarro, M.D., Ph.D., Dr.P.H.
Professor of Public Policy, Sociology and Policy Studies
Bloomberg School of Public Health, Johns Hopkins University
Hofstra University Presidential Scholar

Will We Ever Have a National Health Program in the United States?

Session V: SOCIOECONOMIC DISPARITIES AND COVERAGE INNOVATION

Moderator
Vern Walker, Ph.D., J.D., Professor of Law
Hofstra University School of Law

Health Reform and Health Equity: Sharing Responsibility for Health in the United States
Erika Blacksher, Ph.D., The Hastings Center

NuHealth: A 21st-Century Model for Safety-Net Systems
Aloysius B. Cuyjet, M.D., M.P.H., FACC, FACP, The Institute for Healthcare Disparities, Nassau University Medical Center

The Ethical Implications of the Attempts to Reduce Health Care Costs
Hangameh Hosseini, Ph.D., Graduate Department of Public and Health Care Administration, Seton Hall University

Activities to Reduce Health Disparities Under Massachusetts Health Care Reform
Joel S. Weissman, Ph.D., Harvard Medical School;
Former Senior Health Policy Advisor to the Secretary, Massachusetts Executive Office of Health and Human Services
Noon-2 p.m.  

**CONFERENCE LUNCHEON**
Hofstra University Club  
David S. Mack Hall, North Campus  
(Limited reservations available on a first-come, first-served basis.)

Howard B. Dean III, M.D.  
Senior Presidential Fellow, Peter S. Kalikow Center for the  
Study of the American Presidency, Hofstra University (2009-2010)

The Evolving Role of Physicians in a Reformed American  
Health Care System

2:15-4 p.m.  

**Session VI: ALTERNATIVE MODELS: LESSONS FROM HOME AND ABROAD**

**Moderator**  
Alan Jakimo, J.D., Special Professor of Law  
Hofstra University School of Law; Partner, Sidley Austin LLP

The Swiss Experience With Managed Care  
Rachel Kreier, Ph.D., Department of Economics, Hofstra University  
Sophie Wanert, World Health Organization

Health Care in Canada: Setting the Record Straight  
Martha Livingston, Ph.D., SUNY College at Old Westbury

ERISA and Federalism: Limits to State and Local Health Care Reforms  
Lawrence I. Palmer, LL.B., Department of Health Administration,  
Virginia Commonwealth University

No Wrong Door: A Model for Biopsychosocial Health Care in the 21st Century  
Louise Skolnik, D.S.W., Adelphi University School of Social Work  
Shelly Schechter, M.S., APRN, BC, Division of Community and Maternal  
Child Health, Nassau County Department of Health

An Update on Massachusetts Health Care Reform  
Joel S. Weissman, Ph.D., Harvard Medical School;  
Former Senior Health Policy Advisor to the Secretary,  
Massachusetts Executive Office of Health and Human Services

4:15 p.m.  

**CLOSING REMARKS and RECEPTION**  
Leeds Morelli & Brown Atrium  
Seryl and Charles Kushner Hall, South Campus
CONTINUING MEDICAL AND LEGAL EDUCATION CREDITS (CME and CLE)

CONTINUING MEDICAL EDUCATION (CME) CREDITS

ACCREDITATION
This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of North Shore-LIJ Health System and Hofstra University. North Shore-LIJ Health System is accredited by the Accreditation Council for Continuing Medical Education to provide Continuing Medical Education for physicians.

CREDIT DESIGNATION
The North Shore-LIJ Health System designates this Continuing Medical Education activity for a maximum of 70.50 AMA PRA Category 1 credits™. Each physician should only claim credit commensurate with the extent of his or her participation in the activity.

DISCLOSURE POLICY STATEMENT
North Shore-LIJ Health System adheres to the ACCME’s New Standards for Commercial Support. Any individual in a position to control the content of a CME activity, including faculty, planners and managers, is required to disclose all financial relationships with commercial interests. All identified potential conflicts of interest are thoroughly vetted by North Shore-LIJ for fair balance and scientific objectivity and to ensure appropriateness of patient care recommendations.

GOALS
The goal of the New Directions in American Health Care conference is twofold: 1) to facilitate discussion from an interdisciplinary perspective around transferable solutions to continuing shortcomings in American health care finance and delivery a year into the new U.S. presidential administration; and 2) to help set a research and policy agenda to ameliorate critical dilemmas in coverage, cost and quality of health care.

OBJECTIVES
All North Shore-LIJ Health System CME activities are designed to lead to improved patient care and patient safety. At the conclusion of this activity, participants should be able to:

1. Describe emerging issues and trends in U.S. health care reform and contrast with international models of health care and coverage innovation.
2. Summarize U.S. health care reform efforts in the context of political and historical perspectives.
3. Discuss the current challenges of providing quality health care to an aging population, and hypothesize about the impact of health care reform on this population.
4. Summarize the socioeconomic disparities that currently exist in U.S. health care, and describe innovative approaches to providing care to socioeconomically and culturally diverse communities.
5. Compare alternative models of delivery and coverage of quality health care from home and abroad, and discuss how these models can be used to improve health care services and coverage in different settings.

ACKNOWLEDGMENT OF COMMERCIAL SPONSORS
The organizers of this activity wish to gratefully acknowledge the educational grant support received from:

- Garfunkel Wild, P.C.
- EmblemHealth Neurological Surgery, P.C.

CONTINUING LEGAL EDUCATION (CLE) CREDITS

Hofstra University School of Law is certified by the New York State Continuing Legal Education Board as an accredited provider of continuing legal education (CLE) in the state of New York.

New York CLE credits are available to satisfy the mandatory, non-transitional, requirement for attorneys attending the conference.

The program consists of two days: Day 1 (March 11) qualifies for five (5) non-transitional CLE credits in professional practice, and Day 2 (March 12) qualifies for three (3) non-transitional CLE credits in professional practice. Credit will be given for each day. No credit can be given for partial attendance at a session.

Please advise the CLE service secretary at the registration desk if you wish CLE credit. You will be required to complete sign-in sheets each day of the conference, and you must return these sheets at the conclusion of the day. Additionally, you must complete an evaluation for the program.

Lawyers admitted in jurisdictions other than New York should check with those jurisdictions to determine CLE requirements in their states. Scholarships are available. For more information, please contact Jeffrey Dodge at Hofstra University School of Law at (516) 463-0417.
The Long Island Marriott Hotel and Conference Center in Uniondale, La Quinta Inn & Suites in Garden City, Hampton Inn in Garden City, and the Red Roof Inn in Westbury have been designated the official conference hotels. The following are the special discounted rates for room reservations.

**LONG ISLAND MARRIOTT HOTEL AND CONFERENCE CENTER**
101 James Doolittle Blvd.
Uniondale, NY 11553
Attn: Reservations Manager
Tel: (516) 794-3800 or (800) 832-6255
Fax: (516) 794-5936
Room rate: $169 per night, single/double/triple/quadruple occupancy
Cutoff date: Based on availability

**LA QUINTA INN & SUITES**
821 Stewart Avenue
Garden City, NY 11530
Tel: (516) 705-9000 or (800) 531-5900
Fax: (516) 705-9100
Room rate: $135 per night, single/double occupancy
Cutoff date: Based on availability

**HAMPTON INN**
1 North Avenue
Garden City, NY 11530
Attn: Reservations Manager
Tel: (516) 227-2720 or (800) HAMPTON
Fax: (516) 227-2708
Room rate: $139 per night, single or double occupancy
Cutoff date: Based on availability

The Hampton Inn offers a free hot breakfast, on-the-run breakfast bags, wired and wireless high-speed Internet access, 24-hour business center, 24-hour fitness center, indoor pool, guest laundry facility, studio suites, meeting room, board room, and the 100-percent Hampton Inn satisfaction guarantee.

**RED ROOF INN**
699 Dibblee Drive
Westbury, NY 11590
Tel: (516) 794-2555; (800) RED-ROOF
Room rates: $109.99 per night, single occupancy; $115.99 per night, double occupancy; additional $6 per person for triple or quadruple occupancy. Please include CP code CP518984 when making reservations to receive Hofstra University's discounted rate.
Cutoff date: Based on availability

**NOTE:** All reservations will be held until 6 P.M. on day of arrival unless accompanied by the first night's room deposit or secured by a major credit card. Reservations at the discounted rate are subject to availability. When making your reservations, please identify yourself as a participant in the **AMERICAN HEALTH CARE CONFERENCE AT HOFSTRA UNIVERSITY.**

Scheduled transportation will be arranged between the Hofstra University campus and contracted hotels. Schedules will be available at the Conference Registration Desk as well as at the hotels.

*Please be advised that there will be no shuttle service between the Hampton Inn or Red Roof Inn and the Hofstra University campus. Please visit the concierge desk for taxi service.*
HOFSTRA UNIVERSITY is located in Hempstead, Long Island, New York, about 25 miles east of New York City, less than an hour away by train or automobile. The Long Island Rail Road (LIRR) has frequent trains to the Hempstead Station and the Mineola Station from Pennsylvania Station, located at 34th Street and 7th Avenue, New York City, as well as from the Flatbush Avenue Station in Brooklyn, New York. Use local taxi service to the Hofstra campus.

**Local Taxi Service:**
- All Island Taxi Service (516) 481-1111
- Hempstead Taxi (516) 489-4460
- Pub Taxi Service (516) 483-4433
- Ollie’s Airport Service (516) 437-0505
- (516) 352-6633
- (718) 229-5454

**BY CAR:** Travel on the Long Island Expressway to exit 38, Northern State Parkway, to Meadowbrook Parkway South (exit 31A), or Southern State Parkway to Meadowbrook Parkway North (exit 22N). Take Meadowbrook Parkway to exit M4 (Hempstead Turnpike). Proceed west on Hempstead Turnpike (Route 24W) to the Hofstra campus (approximately one mile).

**TRANSPORTATION FROM AIRPORTS:**
The Hofstra campus is located approximately 30 minutes by car from John F. Kennedy and LaGuardia International Airports.

For directions to the Hofstra campus, please visit hofstra.edu/directions.

**Long Island Airport Limousine Service (LIALS)**
LIALS provides shared service from JFK and LaGuardia International Airports to Hofstra University. LIALS can be called upon arrival at either JFK or LaGuardia International Airport at a public telephone: 656-7000 (no area code required). The phones are monitored from 4 a.m. through midnight, seven days a week. To make advance reservations, please call (718) 656-7000.

**U.S. Limousine and Car Service**
Personalized Transportation Service
(516) 352-2225 or (800) 962-2827

**NOTE:** Please be advised that there are no set fares charged by New York City yellow cabs between the airports and the Hofstra campus. Please confirm fee with the driver before starting your trip.

FOR FURTHER INFORMATION CONTACT:

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Conference Web site: hofstra.edu/healthcareconference
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