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PREFACE

This is the second issue of the tenth volume of the *Journal of International Business and Law (JIBL)*, a joint publication by the students of the Law School and the Zarb School of Business of Hofstra University. As stated in first issue of this volume, this is our first attempt to publish two issues of JIBL in one volume. I am also pleased to report that the journal has assembled a prestigious group of business faculty to serve on our editorial board. These editorial board members will provide peer reviews of the manuscripts submitted to the business section of *JIBL*. We plan to launch the peer-reviewed business section of *JIBL* during the 2013-2014 academic year. The publication of multiple issues each year as well as the new peer-reviewed section will not change the focus of *JIBL*, which will continue as an interdisciplinary journal focused on international business and law. As always, the journal will publish articles by students, faculty, and practitioners.

With the addition of a peer-reviewed business section *JIBL* will be an outlet for scholarship on topics relating to international business and cross-cultural management. This new section will publish empirical and theoretical research. We particularly welcome interdisciplinary research that identifies and bridges gaps in our knowledge about a specific topic.

The law section of *JIBL* will continue to publish student notes and area-specific articles on legal matters from faculty and legal practitioners. As in the first nine volumes, our student editors will review submissions to this section.

Please submit your manuscript to:

James P. Neelankavil, Ph.D.
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Manuscripts sent to the *Journal of International Business and Law* should:

- Be original
- Not have already been published or accepted for publication elsewhere

We hope you find the second issue of volume ten of *JIBL* to be useful. We encourage and seek your active participation and patronage in this endeavor.

James P. Neelankavil, Ph.D.
Founder and Faculty Advisor, *JIBL*
June 2011
Editorial Review Board for the Proposed Double-Blind Reviewed Business Section of the Journal

May 2011

By George W. Beckett, Ph.D.

Executive Editor, Journal of International Business and Law

Chair, Editorial Board

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http://scholarlycommons.law.hofstra.edu/jibl/vol10/iss2/14
Editor's Preface

This is the final issue published under Volume Ten of the Journal of International Business and Law. The theme of this publication is world trade with a specific focus on the important question of the legality of national currency manipulation. Once thought to be a problem associated to the pre-IMF and GATT era, currency manipulation has once again appeared on the front pages of national newspapers, is the topic of numerous conferences, has sparked repeated petitions for international legal action, and dominates diplomatic efforts between major world trading partners. The JIBL is the first business and law journal to substantively address the legality of deliberate currency manipulation in-depth. The staff hopes that article contributions by the Director of the Peterson Institute of International Economics, Dr. C. Fred Bergsten, by the Director of the Coalition for a Prosperous America, Charles Blum, by a trade attorney with decades of experience on the currency manipulation issue, Jeffrey Beckington, and by a new voice on the issue, Elizabeth Pettis, will each add substantive insight to current efforts to curb the market-distorting practice of currency manipulation.

What's more, Volume 10.2 features excellent articles on other issues pertinent to world trade. Mr. Tamo Zwinge, a German author in Berlin contributed an authoritative piece on the Law of Flag States, his area of practice and expertise. Likewise, Dr. Christopher Thornberg and Frances Edwards, Esq. contributed an insightful article providing original research on the General Agreement on Trade in Services. Taken together, Volume Ten provides a valuable contribution to scholarship on world trade.

The Business School team of the JIBL contributed two articles for Volume 10.2. The first, by Professor Andres Spieler, considers 401(k) retirement plans and so-called Target-Date Funds. Likewise, Dr. Boonghee Yoo contributed an interesting article on store image on purchasing intentions, analyzing marketing and psychological scholarship gathered from numerous countries. What's more, the Zarb Business School team is very close to completing its peer-review board. The initial peer review team is listed in this publication and once the board is complete, the JIBL will be one of the world's few law and business journals that has a peer-review board. Again, articles submitted through the Zarb School of Business team will be subjected to a rigorous peer review by its board prior to publication. Articles submitted to the School of Law team will continue to be vetted by the law school staff.

Finally, Volume Ten features three traditional student notes and one independently written piece of student scholarship. The student notes address timely issues in international business and law including risk retention in the wake of Dodd-Frank, international copyright law in the wake of Golen v. Holder, and deepwater mobile oil rigs in the exclusive economic zone and the uncertainty of coastal state jurisdiction. For the first time, the JIBL published an independently written student work; a comparative law piece on comparative effectiveness research in the United States and the United Kingdom.

On behalf of the entire staff, we hope that you enjoy this last publication of Volume Ten and find it useful in your academic studies and professional endeavors.

Matthew R. Amon
Editor in Chief
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